

PARK

20

A N N U A L

R E P O R T

25

THEATRE

OUR MISSION

**THE PARK THEATRE
FOUNDATION
PROVIDES
WEST MICHIGAN
COMMUNITIES WITH
ENTERTAINMENT
AND CULTURE WHILE
EMPOWERING
ARTISTS,
CHAMPIONING
SELF-EXPRESSION,
AND PRESERVING
THE HISTORIC
PARK THEATRE.**

THE 2025 DREAM TEAM

Theatre Operations

Brandon Blank

GENERAL MANAGER

Chad Elhart

MARKETING & OPERATIONS DIRECTOR

Mitch Denslow

VENUE MANAGER

Alec Johnston

TECH DIRECTOR

Jair Driesenga

VIBE & INSPIRATION DIRECTOR

David Dziuban

SOUND ENGINEER

Jacob Kimerer

SOUND ENGINEER

Jesse Parker

SOUND ENGINEER

Jack Wentworth

SOUND ENGINEER

Bash Vazquez

SOUND ENGINEER

Andrew Kinsler

LIGHTING DIRECTOR

Heidi Driesenga

PHOTOGRAPHER & VISION CREATOR

Juan Guerra

BOX OFFICE & ARTIST (SKYFLOWER ART)

Hudson Steenwyk

BOX OFFICE

Kevin Margetson

BOX OFFICE

Brenna Digison

BARTENDER

Noah Catton

BARTENDER

Andrea Doyle

BARTENDER

Ryan Fluharty

BARTENDER

Chet Coleman

SECURITY (RED ZONE SECURITY)

Rebecca Eitniear

SECURITY (RED ZONE SECURITY)

Uncle Bob

COMMUNITY UNCLE

Jon Barber

BUBBLES

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SECRETARY

Beth Durkee

GRANT DEVELOPMENT

Kris Hunter

BOARD MEMBER

Phil Tanis

BOARD MEMBER

Greg Phillips

BOARD MEMBER

Dave Staton

BOARD MEMBER (OUTGOING '25)

Lindsey Wentz

BOARD MEMBER (OUTGOING '25)

Dan Driesenga

BOARD MEMBER (OUTGOING '25)

Jon Cusack

BOARD MEMBER (OUTGOING '25)



POWERED BY VOLUNTEERS

A special thank you to the hands and hearts working behind the scenes to keep the music playing.

Building Committee

Greg Phillips, Bob Johnson, Scott Jones, Mitch Denslow, Beth Durkee, Brandon Blank, Chad Elhart

Finance Committee

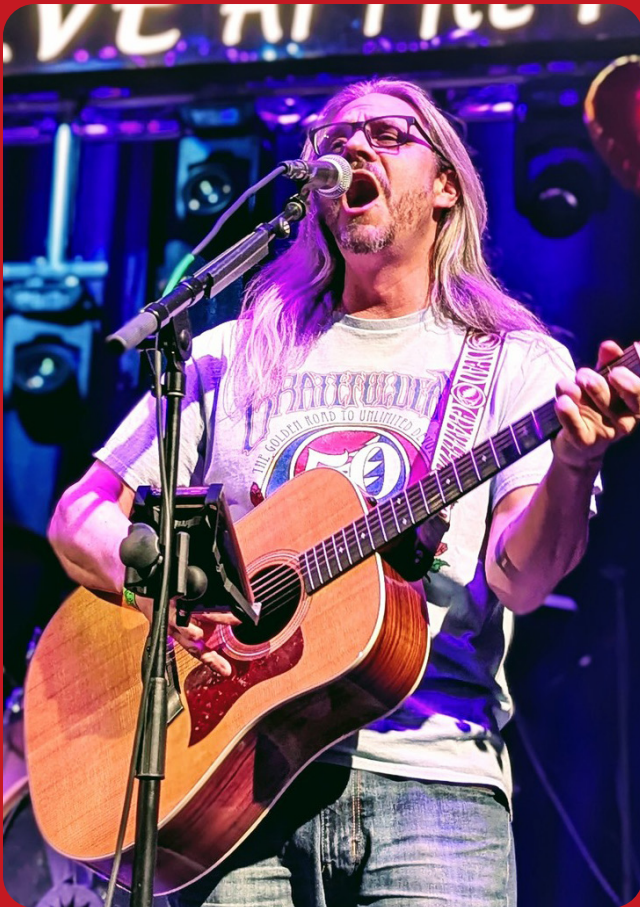
Justin Carter, Kris Hunter, Greg Phillips, Melanie Scholten, Rene Ansboro, Jonathan Klett, Brandon Blank, Chad Elhart

Fundraising Committee

Robyn Schopp, Kris Hunter, Bob Johnson, Marc Troeger, Jeff Genova, Jair Driesenga, Brandon Blank, Chad Elhart

Marketing Committee

Chad Elhart, Sebastian Garcia, Richey Davis, Jair Driesenga, Barry Hutzel, Bryce Driesenga, Jeff Genova, Dan Eidem, Ryan Dawson



A YEAR OF MOMENTUM

This year at the Park Theatre was one of momentum, meaning, and deep gratitude.

Guided by our mission—to provide West Michigan communities with entertainment and culture while empowering artists, championing self-expression, and preserving the historic Park Theatre—we welcomed thousands of community members through our doors and into a shared cultural experience that continues to grow in reach and impact.

Over 12 nationally renowned comedians and musicians took our stage this year as well as over 100 regional and emerging artists, reinforcing our commitment to hosting high-quality, diverse entertainment in West Michigan.

We also made solid progress in preserving and improving our historic home. This year's building improvement projects strengthened both the safety and functionality of our space while honoring the character and legacy of the Park Theatre. Each improvement represents an investment in the future of live entertainment in Holland.

Looking ahead, we have three strategies to amp up the literal and figurative music we can make in this community.

1. Deepen our collaboration with other non-profits in West Michigan.

We've teamed up with local non-profits like Heartsafe CPR, Lifeline Ministries, LAUP, and Harbor Humane Society to support their important work. We're excited to maintain that momentum by working with more organizations this year!

2. Expand our programming to increase the support we offer to emerging talent.

The stage setup and crowd support for community performers at the Park Theatre is unmatched by any other venue in Michigan. This year, we're finding new ways to support budding artist careers and be a more comprehensive hub for performer development and growth.

3. Expand the opportunities for community members to express themselves.

We know how life-saving self-expression can be. It's our goal to provide a space for people from every walk of life to share their talents, stories, and experiences in ways that keep us connected in the most powerful ways.

None of this would be possible without the generosity and enthusiasm of our amazing community of supporters, ranging from sponsors and members to one-time visitors who leave with a new love for the Park Theatre. As we reflect on the year behind us and look toward the year ahead, we do so with sincere gratitude—for the belief you've placed in our mission, for the energy you bring to this space, and for the future we're building together.

In addition to being a cherished entertainment venue, the Park Theatre is a shared commitment to culture, creativity, and community in Holland—and we're deeply thankful to have you as part of our story.

Robyn Schopp

**PRESIDENT OF THE BOARD OF DIRECTORS,
PARK THEATRE FOUNDATION**



IMPACT & GROWTH

18,436

ATTENDEES

217

SHOWS

19

SPONSORS

68

MEMBERS

4,749

OPEN MIC ATTENDEES

600+

OPEN MIC PERFORMERS



\$23.5K

TOTAL RAISED

Parktoberfest is the Park Theatre's annual benefit festival. It's a three-day showcase of local talent and celebration of community support, all aimed at supporting the Park Theatre's mission. This year, we made a record-breaking amount of donations during the event, all thanks to our amazing family of supporters! Mark your calendar for next year's event.

40+

RAFFLE ITEMS

12

BANDS

315

ATTENDEES

SIGN UP FOR
EMAIL UPDATES.

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SOCIAL MEDIA

8.8M

TOTAL VIEWS

427K

INTERACTIONS

23.2K

FOLLOWERS

200.5K

SOCIAL MEDIA VISITS

Our sponsors mean business when it comes to supporting our mission.

Thank you to our sponsoring organizations for shining a light on local artists and for bringing our community together around cultural experiences.

We couldn't do it without you!



FLASH BRIDGE CO., INC



SETTING THE STAGE FOR THE FUTURE

A historic venue requires constant care to remain a vibrant community hub. This year's physical and technical upgrades—from marquee repairs and new front doors to essential safety and operational improvements—ensure our space is beautiful, safe, and ready to entertain.



Preserving Our Historic Charm

Repaired and repainted front doors. Fixed marquee roof. Fresh lettering on front windows. Yellow trim on steps. Secured office step. Fixed stage joist. Deep cleaned carpet. Added two hand rail returns to balcony. Painted vent covers. New box office flooring. Sealed, painted, and coated walls. Repaired marquee leaks. Removed old projection exhaust fan.



Behind the Scenes

Mounted pegboards and hooks around the facility to improve organization. New paint and carpeting in main office. Curtains in offices. Box office shelving.

Enhancing the Experience

New Social District window. Upgraded bar service coolers. Installed AED defibrillator. New disco ball. Added step lights. New internet system. Added recessed lighting in hallways. New bar and merch area lighting. New member sign-up station.



Community Impact

In May, we joined Community Impact Day, hosted by the Michigan West Coast Chamber of Commerce, welcoming 10 volunteers to deep clean the theatre.



PRESERVE THE PARK.
FUND OUR NEXT FIX.

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A HISTORY OF OUR HISTORIC THEATRE

1886

Forged in Fire

Originally built as a wood-working mill, fire completely destroys the structure its very first year, paving the way for a sturdier brick rebuild.



1926

The Park is Born

The venue officially reopens under a new name—the Park Theatre—ushering in a golden era of first-run movies.



1920

The Dawn of Entertainment

Henry Carley opens the 609-seat Colonial Theatre, bringing motion pictures, live orchestras, and organ music to the community.



1935

Saved by the Brick

A devastating fire guts the interior and halts business, but the venue's sturdy brick walls stand strong, saving the structure from total loss.



1989

The Club Era

The space briefly transforms into a vibrant young adult nightclub, packing the dance floor with Top 40, Progressive, and Rap nights.



2005-2007

Iconic Facelift

A \$100,000 "Cool Cities" grant brings the building's exterior back to life, crowned by the installation of the iconic, glowing marquee we know today.



2001

Community Vision

The newly formed Park Theatre Foundation takes the reins, casting a vision for an accessible, multi-use community space and premier live entertainment venue.



2018

Raising the Roof

The community steps up in a big way. Incredible generosity from local donors and organizations fully funds a much-needed \$38,000 roof upgrade.



COMMUNITY PROGRAMS

Park Theatre Open Mic

Park Theatre Open Mic happens every Tuesday and is our most consistent and community-centered program. Hosted and coordinated by Jair Driesenga, Vibe & Inspiration Director, PTOM is a brave space where people can show up as they are, share their voice, and meet new people.

PTOM takes open mic to a whole new level. The real rockstars are the ones who make the people around them feel like rockstars. It's a place that celebrates self-expression, applauds vulnerability, and encourages trying new things — whether it's your first time on stage or you're a seasoned pro.

More than a weekly event, PTOM is a celebration of self-expression and community. It's where people find their voice, find their people, and sometimes even find themselves. Week after week, the Park Theatre stage becomes a place of connection, courage, and belonging.

More info: fb.com/parktheatreopenmic



CHAMPION LOCAL CREATIVES.
SPONSOR PTOM.

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Karaoke Night

Everyone's a rockstar at Park Theatre. Happening every second Friday of the month, this night draws lines down the block, with big lights, big sound, and even bigger energy. Every song is a moment to shine — whether you're singing or cheering loudly for someone else.

The culture of the night is all about celebrating each other: not for being perfect or the best, but for trying new things, being vulnerable, and sharing the joy of self-expression. That spirit pours out of our doors, creating real impact within our community.

More info: fb.com/parktheatreopenmic



TURN UP THE SPOTLIGHT.
SPONSOR KARAOKE.

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PTOM Jr.

On the third Sunday of every month, PTOM Jr. provides a unique opportunity for kids and teens to take risks, express themselves, and be seen. It's especially great for kids to connect with other young creatives from different schools and backgrounds, sharing music, poetry, dance, and all kinds of creative expression.

With a room full of other young artists, the energy is electric. Emotions run high — tears, chills, laughter — as they take risks, try new things, and express themselves fully, supported by their community — parents, siblings, aunts, uncles, and grandparents.

PTOM Jr. isn't just an event; it's a celebration of young voices, creativity, and the courage it takes to be seen and heard. It's a place where kids discover themselves, find their people, and experience the power of community and self-expression.

More info: fb.com/parktheatreopenmic



SPONSORED BY:



Story Spark

Story Spark is Holland's open-mic storytelling night. It's modeled after The Moth StorySLAM events—though, without the competition.

At Story Spark, we invite everyday people to step into the spotlight and tell short, true stories from their own lives. Each event has a theme to guide storytellers as they reflect on moments in their lives that are memorable, impactful, and meaningful.

Story Spark also includes informal coaching for storytellers who want to work on anything ranging from story development to delivery. Guest coaches like Moth GrandSLAM champions David Scott Smith and Chris Hamstra bring moving stories from their own lives and insightful conversations to storytellers.

There's no storytelling experience required or perfect delivery expected for storytellers at Story Spark. It's just a chance to honor and share the moments that shape our experiences. Whether you're stepping up to the mic or sitting in the audience at Story Spark, you're part of a growing community built on real-life connection.

2026 Story Spark Dates & Themes

FEB 01 / A LOVELY SURPRISE: UNEXPECTED LOVE

APR 12 / MY WAKE-UP CALL

JUN 07 / FLOWERING & FLOURISHING

AUG 23 / IT'S BREAK TIME!

OCT 04 / IT STILL HAUNTS ME

DEC 06 / GIFTS

Events from 5–6:30pm. Tickets \$10.
Sponsored by Gordeaux Consulting.

KEEP THE STORY GOING.
SPONSOR STORY SPARK.

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3

EVENTS

29

STORIES

19

STORYTELLERS



SERIES & SPOTLIGHTS

Parkin': Music, Stories and Connection

We're all about bringing people together through music, stories, and shared experiences.

Parkin' is our video series that captures unforgettable live performances, heartfelt conversations with artists, and magical you-had-to-be-there moments.

From local musicians to touring acts, each episode lets you feel the energy, creativity, and connection of Park Theatre from anywhere in the world.

It's more than a video series — it's a way we celebrate self-expression, spotlight the human beings who make our stage special, and share the energy and heart of Park Theatre with everyone.

Check out the full series at:
youtube.com/@parktheatreholland

CAPTURE THE MAGIC.
SPONSOR PARKIN'.

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Annual Legends Series

Drawing some of the biggest audiences of the year, our Legends Series is a winter staple in West Michigan, celebrating the voices, bands, and humans that created the soundtrack to our lives. It's a chance to lose yourself in nostalgia, connect with friends old and new, and celebrate music that feeds the soul. With big lights by Textures Event Lighting and powerhouse sound on the historic Park Theatre stage, every show is a celebration of music, memories, and community

Tickets and info:
parktheatreholland.org

Thank you to Textures Event Lighting for supporting the amazing vibe at these shows!

BE A LEGEND.
SPONSOR THE SERIES.

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Members

OUR MONTHLY SUSTAINERS



John Shea

MEMBER, VISIONARY

Among other facets, the Park Theatre has long been a special venue for young musicians just getting started! They may have gone on to become CPAs, Attorneys, or other pursuits,

but they had the chance to play the Park, and this informs the kind of CPA they became!

The Park is a special place; a real West Michigan treasure!

Also, they have generously provided space for HeartSafe Holland to teach hundreds of Holland citizens the skills to save a life with Hands-only CPR and AED use!



Renee Rivard

MEMBER, FREQUENT FLYER

The Park Theatre is more than just a venue; it's a cornerstone of Holland's vibrant culture. I chose to become a monthly donor because I want to ensure this historic gem continues to

inspire future generations. There is something magical about seeing a show in a space with such rich history, and knowing my monthly contribution helps preserve that magic makes every visit even more special.

I encourage anyone who loves our city to join me in supporting this local treasure!

Sponsors

OUR COMMUNITY PARTNERS



Bob Schulze

OWNER, GLOBE DESIGN & VISION

The best way for a civilized culture to grow and thrive is to provide a safe space for all.

All beliefs, all colors, all persuasions, all creatives.

Holland is privileged to have a place like the Park Theatre.



Garrett Senters

GARRETT SENTERS REAL ESTATE

The Park Theatre has always been a special place to me. I've had the chance to play there many times over the years with different bands, and it's consistently been

one of my favorite stages. The staff has always been welcoming and professional, the shows are fantastic, and there's a real sense of community that you feel the moment you walk in.

It's a true hometown venue, one that brings people together and adds something meaningful to Holland.

Artists

VOICES FROM THE STAGE



Chevron Fickel

PTOM PERFORMER

I love Park Theatre! The environment is welcoming, encouraging and energetic. Jair is an incredibly gifted MC. His energy and passion for self expression and music is

infectious and creates a very positive vibe. Open Mic Tuesdays is one of my all time favorite things to do.

The sound engineers have always been extremely accommodating and patient with performers, both new and veteran to the stage. The acts I have experienced beyond Open Mic have all been professional quality and the artists of a high caliber. I am grateful I live in a city that has such a hip and historic venue that promotes the arts with such energy and enthusiasm.



Tre Thomas II

PTOM PERFORMER

Being an out-of-towner, Park Theatre has really opened up a lot of opportunities for me. This was the first venue I performed at in Michigan that felt like a “big-time” production. And the

way they honor every act that graces that stage with the same respect toward their craft makes this place easily the best venue to perform at in all of West Michigan. The staff and community welcome everybody from near and far with the same open arms and love as they do their own loved ones.

Thank you to Jair, Heidi, and the PTOM staff for creating the best venue for creatives to express themselves! I love PTOM.



Teriah Locket

PTOM JR. PERFORMER

I can sum up Park Theatre in one word...Familial. It sounds cheesy, but it is true. When you go there Jair always starts the show shouting PT...and we say.. OM you can't help but smile. It

has become like a family there. I have grown as a singer, I've made many friends, and it's just an amazing place. Everyone is made to feel so welcome.

Thank you, Park Theatre, for being such a safe, happy place for so many people to express themselves.



Thomas Walk

VETERAN POET, FOUNDER OF MENTAL HEALTH THROUGH ART

The Park Theatre welcomed me in as a stranger almost three years ago and has helped and supported my growth as an artist since. This team provides and fosters a safe space for a

very diverse creative community. I am grateful for all the uplifting and overwhelming support.

PTOM truly allows creatives to be themselves and share themselves and these days that is a rarity. When asked where to find an open mic, PTOM is always my first recommendation! My team and I love the Park Theatre!

WHY SUPPORT MATTERS

**PARK THEATRE
IS MORE THAN
A BUILDING—
IT'S A PLACE
WHERE WEST
MICHIGAN HAS
COME TOGETHER
THROUGH
THE ARTS FOR
DECADES.**

Park Theatre is where we gather around the things we share: music, stories, creativity, and self-expression. When we build on what we share, we humanize one another. Real community is formed. Positive change happens. It becomes humans celebrating humans.

Spaces like Park Theatre are essential to a vibrant, healthy, and forward-thinking community. They support mental health, personal growth, creative expression, and meaningful connection. They give people a place to be seen, heard, and inspired — alongside others.

Caring for a historic venue like Park Theatre takes ongoing community support. Your generosity helps preserve the building itself while supporting the people who steward it today and ensure it remains welcoming, accessible, and alive.

WHEN YOU SUPPORT PARK THEATRE, YOU'RE NOT JUST MAINTAINING A HISTORIC SPACE—YOU'RE INVESTING IN COMMUNITY, CREATIVITY, AND THE SHARED HUMAN EXPERIENCE THAT HAPPENS INSIDE THESE WALLS.

BE PART OF IT.

Ticket sales alone don't keep the lights on. Whether you make a one-time donation, become a member, or sponsor a program, your contribution ensures Park Theatre thrives for generations to come.

WAYS TO SUPPORT PARK THEATRE —

BECOME A MEMBER.
SUPPORT OUR WORK
ALL YEAR LONG.

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DONATE TO SUPPORT
OUR IMPORTANT WORK.

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BECOME A SPONSOR.
PARTNER WITH OUR MISSION.

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BUY TICKETS.
SHOW UP, BE PART OF IT.

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[PARKTHEATREHOLLAND.ORG](https://parktheatreholland.org)

THANK YOU TO OUR VISIONARY AND GROUPIE MEMBERS FOR YOUR INVALUABLE SUPPORT!

VISIONARIES

THOMAS HONOR

BRAD FULTZ

JOEL KAMPS

KRIS HUNTER

LINDSEY WENTZ

JOHN SHEA

BENJAMIN BURRY

DAVID PHILLIPS

ROB DALE

BETSY RHEIN

JASON MACH

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A Non-Profit Music Venue